



# Pioneer Services: Awards and Recognition

As a leader in the military lending market for more nearly 30 years, Pioneer Services and its team members have been honored to receive numerous national and local awards for their commitment to military families and the communities they serve.

## ★ Military Awards

### *Extraordinary Employer Support Award*

Pioneer Services was one of the first companies in the country, and one of only two companies in Missouri, to receive this honor in 2012 for its commitment to employees called to active duty, or currently serving in the U.S. military.

### *ESGR "Above and Beyond"*

In recognition of continually exceeding expectations for its commitment to employees called to active duty or currently serving in the U.S. military, Pioneer Services was awarded the "Above and Beyond Award" in 2012 by the Employer Support of the Guard and Reserve (ESGR).



### *Secretary of Defense Freedom Award*

Pioneer Services was one of 15 companies honored in 2005 with a Secretary of Defense Employer Support Freedom Award for its support of team members serving in the National Guard and Reserve.

### *"Top Military Friendly Employer"*

Pioneer Services was named a top "military friendly employer" by *G.I. Jobs* magazine for doing an outstanding job of actively pursuing veterans to fill open job positions.

### *"Best in Class" Website*

The Interactive Media Council, Inc. (IMC), a nonprofit organization of leading web-related professionals, named PioneerMilitaryLoans.com as "Best in Class" among military websites in the 2013 "Interactive Media Award" competition. The award program is designed to elevate the standards of excellence on the Internet.

## ★ Community awards

### *PR Daily CSR Awards for "Best CSR Leader/Company"*

Pioneer Services was recognized by PR Daily in its Corporate Social Responsibility Awards for "Best CSR Leader/Company" in 2013 and 2015.



### *American Business Awards for "Best Corporate Social Responsibility Program"*



Pioneer Services was recognized with "Stevies" from the American Business Awards in 2006, 2012, 2014, and 2015 for the company's focus on free financial education for its military customers and giving back to the communities it serves.



### *PR News CSR Award for Workplace Innovation*

Pioneer Services offers its team members nearly 4,000 hours of paid volunteer time off each year. These efforts were recognized with a 2010 PR News Corporate Social Responsibility Award for "Workplace Innovation."

## ★ Financial Education awards



### *APEX Awards for Publication Excellence*

In 2014 and 2015, Pioneer Services received an APEX award for its blog, and for its entire financial education program in 2015. In 2011 the company received a "Grand Award for Writing" for its series of education articles.

### *American Business Awards for "Best Public Service - Communications Campaign"*

Pioneer Services was recognized with a Silver 2015 Stevie for its financial education efforts, including its blog, guides, credit repair kit, and other materials.

### *Bronze Quill Awards*

KC-IABC recognized Pioneer Services with a Bronze Quill Award for the high quality and uniqueness of our Financial PEP Talk podcast series. Other winners included Hallmark cards, JP Morgan, Cerner, and Sprint.

### *AFCPE Award for "Outstanding Consumer Financial Information"*

The Association for Financial Counseling and Planning Education (AFCPE) named Pioneer Services' financial education program the winner of the "Outstanding Consumer Financial Information" category.

### *Institute for Financial Literacy "EIFLE Award"*

The Institute for Financial Literacy honored Pioneer Services' book, the *Military Spouse Finance Guide: Financial Advice for the Homefront*, with an Excellence in Financial Literacy Education (EIFLE) award.

### *ABA Award for Financial Education*

The American Bankers Association (ABA) recognized Pioneer Services twice: in 2008 for its financial education materials, and in 2009 for its book, the *Military Spouse Finance Guide: Financial Advice for the Homefront*.



## ★ Corporate Culture/Business Awards

### *Better Business Bureau Awards*

We have received half a dozen Torch Awards for Marketplace Ethics, as well as a trio of Excellence in Customer Service awards in 2007, 2008, and 2013.

### *Website Awards*

Our site, PioneerMilitaryLoans.com, has been honored five times for its design, security, and functionality:

- ★ 2013 & 2014 American Business Awards: *Best Website - Banking & Financial Services*
- ★ 2013 Interactive Media Award: *Best in Class - Military*
- ★ 2013 APEX: *Award of Excellence*
- ★ 2013 Sitecore Award: *Best Banking Customer Experience*

### *Champion of Business*

The *Kansas City Business Journal* named Pioneer Services a “Champion of Business” in both 2010 and 2011. Winners were selected based on sustained financial performance, commitment to bettering the community, and innovation in products, services, and culture.



### *Top 25 “Best Places To Work in America”*

Pioneer Services was recognized in 2004 and 2006 as one of the top 25 “Best Medium-Sized Companies to Work for in America.”

### *Call Center Awards*

Pioneer Services has been the recipient of two “Call Center Awards”: the first winner of the 2011 “Best Contact Center Learning, Development & Recognition Program” category, and the “Greatest Job Creating a Culture that Inspires World-Class Excellence” award in 2012.

### *Great Place to Work in Las Vegas*

Pioneer Services was named a “Great Place to Work in Southern Nevada” by the Southern Nevada Human Resources Association, an affiliate of the Society for Human Resources Management (SHRM).

### *Best Company to Work For*

Pioneer Services was named to *Ingram's* business magazine's list for a culture of empowerment, open and honest communication, and community service.

## ★ Individual awards

### *“Chief Financial Officer of the Year”*

The “CFO of the Year” award is given by the *Kansas City Business Journal* to a financial professional for outstanding performance in his or her role as a corporate financial steward. Pioneer Services' CFO Laura Stack was named winner of the award in 2010.

### *Leading the Community*

These awards recognize outstanding individuals in the community who have exhibited the leadership, work ethic and community involvement that position them to be leaders in the region.

- ★ Chief Administrative Officer Jodi Vickery was chosen as a Rising Star for 2013 by *KC Business* magazine.
- ★ Chief Financial Officer Laura Stack was chosen as one of Kansas City's “Influential Women in Business” in 2013 by *KC Business* magazine, and as a 2013 “Woman Who Means Business” by the *Kansas City Business Journal*.

